



- participants to succeed in the changing competitive world.
- To shape and nurture management aspirants to top class business professionals ready to manage and change dealing with the challenges by way of innovative management learning programs and constant skill development practices
- Shall strive to develop into a high-tech resource center in Management education, Research and Training. It will develop a close linkage with industry and management environment to retain its relevance and to keep abreast of expanding an emerging needs and development.

## **About Musaliar Educational Trust**

Musaliar Education Trust was established in the year 2002 with a vision of innovation and excellence in education sector. The trust has become a leading educational entity in Kerala and has established 5 major institutions of repute.

- (a) Musaliar College of Engineering & Technology
- (MCET), Pathanamthitta
  (b) Musaliar College of Engineering, Trivandrum
- (c) Musaliar College of Arts & Science, Pathanamthitta (d) Musaliar Institute of Management (MIM), Pathanamthitta (e) Musaliar Model School (Aided)

Among the courses offered by the institutions include **B.Tech, M.Tech, MCA, MBA, BCA, BBA, B.Com and M.Com.** 

# **Approvals, Affiliations and Accreditations**

- All India Council for Technical Education (AICTE)
- APJ Abdul Kalam Technological University (KTU
- National Assessment and Accreditation Council (NAAC)
- NBA Submitted SAR are for MBA, CE, CSE & ECE

## MBA @ MIM

MIM is a prestigious institution of Musaliar Education Trust, which has been established in the year 2010 with a mission of innovation and excellence in education. MIM is affiliated to the KTU and approved by AICTE. MIMs 2 year MBA Program offers you wide-ranging thought leadership combined with unparalleled real-time immersion in international business. Learn from the faculty whose ideas are transforming industry and shaping public discourse. Interact with dynamic real-world companies and leaders in and out of the classroom. MIMs MBA gives you the knowledge and tools to make a powerful impact on business and the global world. Placed in a very lush green environment, the scenic ambience of the institute is conducive for developing a holistic mindset for our participants to meet the learning techniques.

- Problem-based and practice-led learning
  Excellent Academic Results and Healthy Academic Environment
  Focus on career outcomes

- Industry specific pedagogy Access to cutting-edge technology and resources Active EDP Club incorporated with GOI

- Student Scholarship
  Add on Industry related courses
- Industry internship programs
  Green, eco friendly and Wifi enabled campus
  Hostel facility available for boys and girls
- Impeccable placement record

# **Membership and Associations**

- United Nations Academic Impact (UNAI): The accreditation to UNAI provides a global reputation for the institutions as it is aligned with United Nations with a motto of bringing up our students for the society by being intelligent and socially responsible with activities and research through sharing culture along with their education, to feel from within and to spread the concept of global citizenship. - Member institution
- Indian Society for Training and Development Member institution (ISTD
- Quilon Management Association Member institution (QMA)

## **Specialization Offered**

■ Human Resource■ Operations■ Marketing SystemsFinance

## **Admission Criteria**

Bachelors Degree in Engineering / Technology / Business Administration with a minimum of 50% marks aggregate or Bahelors Degree in Arts / Science / Commerce with a minimum of 50% marks in aggregate for the main course papers from a recognized university for general category, 47% for OBC & 45% for SC / ST respectively.

Selection based on score in CAT / CMAT / KMAT + Performance in group discussion and personal interview









## MIM's Clubs



## **IMPRESSARIO - HR Club**

IMPRESSARIO brings together students; help them develop interpersonal skills needed in the corporate world. Encourages them to meet professionals who work in the field of human resource management.

### **LE MAESTROS - Marketing Club**

LE MAESTROS aims to facilitate an all round development of the students in the field of marketing and keep them abreast with the latest happenings.





### KANISHKA - Finance Club

KANISHKA aims to keep abreast with the current developments in the field of finance focuses on research in areas such as financial markets, instruments, regulations, etc

#### **Social Club**

To carve out social citizens MIM Social club undertake various outreach programmes like MIM Care, MIM horizon, awareness programmes on health, road safety, financial inclusion, etc. to name a few.





## Placement Cell



# Appu M. CONSULTANCY SERVICES







## Radhika Krishnan R









# Gokul Anil









## **The Library**

The Library is the heart of academic life on campus, offering a variety of services to support and enhance student learning. MIM's library provide a wide range of services to support students information needs and help them to make the most of the resource available.

## **Digital Classrooms**

The classroom has always been the altar of learning, and the classrooms at MIM are a whole new world of discovery, equipped with high-tech amenities such as a high-speed internet connection, a state-of-the-art projector, and a smart board.





#### Networked Technology

MIM provides a comprehensive computer based service in the lab with high-speed internet access including Wi-Fi connectivity. There is a wide range of specialist applications to support study programs.

## Seminar Hall

The seminar hall has modern acoustics and cutting-edge technology for conducting seminars, corporate events, student activities, and general





## **Experienced Faculty**

At MIM, the core faculty comprises of distinguished academicians from the best institutions and leading professionals from the corporate world with rich industry experience. MIM faculty members are involved in all domain activities of Research, Consulting, FDP and MDPs.

## Our Recruiters





















OPPO # ESAF Jaquar Hedge

















FEDERAL BANK

vodafone





UAEXCHANGE AXIS BANK



















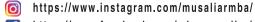


# Musaliar

**INSTITUTE OF MANAGEMENT** PATHANAMTHITTA, KERALA - 68 96 53



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