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MUSALIAR INSTITUTE OF MANAGEMENT PATHANAMTHITTA 68653

AFFILIATED TO APJ ABDUL KALAM TECHNOLOGICAL UNIVERSITY & APPROVED BY AICTE

RESEARCH SERIES



Dear all,
Musaliar Institute of Management Research Series (MIM Research Series), a biannual publication of Musaliar Institute of Management, Pathanamthitta is planning to come out with the second book in the MIM Research series with the idea of providing an opportunity for academicians, researchers and students in the area of management to showcase their research in the broad area of management and allied areas.

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Includes General management areas such as Green Management, Post Covid 19 management practices, Corporate Governance for Social dividend, CSR activities and works for inclusive growth, Growing Indian MNCs, Multiculturalism, Black Swan Management, Blue Ocean strategy, Impact of Business ecosystem in India

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Social entrepreneurship, Edupreneurship, Role of Government and industries in Trade and development, Women entrepreneurship, SHG growth strategies, Role of SMEs and MSMEs in Entrepreneurship development, Role of Entrepreneurship education

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Values and ethics in Education, Globalisation of Indian education system, Challenges for performance enhancement post covid 19, Development and restructuring of Higher education sector, NEP and its scope.

Or any other topics which are related to the broad area of Management

Manuscript Guidelines:

Full Paper Maximum pages: 7-9 pages (Including References and Abstract)-Line spacing:1.5 Line spacing:1.5- Font: Times New Roman-Font Size:Heading-14, Text-12 Font Size:Heading-14, Text-12- Margin: 1.5 inch on all four sides Margin: 1.5 inch on all four sides- Keywords: Four to six- Title page: Title, Author(s), Institute affiliation, Contact details and e-mail id- Format: A4 size, MS word

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